

SUPPORT AURORA HEALTH



Community Outreach

Serving as Aurora's community health alliance since 2011, AHA has built a robust community outreach capacity:

- We have more than 2,200 members who are interested in healthcare and health access issues in Aurora.
- These members represent more than 310 organizations and groups.
- We disseminate a monthly e-newsletter to our members that includes AHA news, community updates, and a Partner Spotlight.

Community Engagement

AHA's strong community engagement capacity brings people and organizations together to learn about and address healthcare access issues:

- The *2019 Kids Convening* filled the room with participants from 16 different organizations.
- The *2018 Senior Forum* drew 280 participants and 45 exhibitors.
- Representatives from 200+ organizations participate on *AHA interest groups*.
- *Quarterly Community Meetings* consistently attract 75-100 participants.

Aurora Health Alliance (AHA) creates space for collaboration amongst the superb healthcare agencies serving our community so Aurora may become not only a city of healthcare stars, but one of healthcare constellations.

By supporting AHA, organizations demonstrate commitment to join the effort to work together across agencies and disciplines, and to create a healthcare landscape that is more successful, understandable, and effective for patients and systems alike.

AHA relies on support from the community to cover the costs of our core operations via:

- Annual **affiliations** from local partner organizations.
- **In-kind** contributions of meeting space and/or refreshments.
- **Sponsorship** of events, interest groups, and the e-newsletter.

SPONSOR AN AHA EVENT, INTEREST GROUP, OR NEWSLETTER

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Sole Sponsorship of a Quarterly Community Meeting	\$500	These meetings attract 70-100 attendees and are held in various locations around Aurora. Sponsors will have their name/logo on all meeting communications and print materials; and access to a display table at the meeting.
Partial Sponsorship of a Quarterly Community Meeting	\$250	Same benefits as a sole sponsorship, but AHA reserves the right to recruit multiple sponsors at this level.
Sponsorship of an AHA Interest Group		
e-Newsletter Sponsorship	\$150	AHA's monthly e-Newsletter is distributed to over 2,300 members and posted in an archive on our website. Sponsors receive recognition (name/logo) in the e-newsletter and can submit a short (100-word) article about their organization.

BECOME AN AHA Affiliate

AHA Affiliate Support will be recognized through social media, at AHA events, and in appropriate materials & publications. In addition, these benefits are awarded to Affiliates at various levels:

Benefit	Platinum \$10,000 +	Gold \$5,000 +	Silver \$2,500 +	Bronze \$1,000 +	Precious Metals \$250 +
Logo on AHA website page. Recognition on social media, at AHA events, and in appropriate materials & publications	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Organizational snapshot on AHA website and sponsor materials	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Link to your organization's website on the AHA website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Feature article in AHA's monthly e-newsletter	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Your organization may suggest a representative to serve on the AHA Board	<input checked="" type="checkbox"/>				

To find out more or to arrange your Affiliate Support for AHA, please contact Mandy Ashley - Executive Director - mashley@aurorahealthalliance.org - 303-941-0181



aurorahealthalliance.org

INCREASING ACCESS! EXPANDING COVERAGE! BUILDING COLLABORATION!