

Support Aurora Health



Community Outreach

Serving as Aurora's community health alliance since 2011, AHA has built a robust community outreach capacity:

- We have more than 2,200 members who are interested in healthcare and health access issues in Aurora.
- These members represent more than 310 organizations and groups.
- We disseminate a monthly e-newsletter to our members that includes AHA news, community updates, and a Partner Spotlight.

Community Engagement

AHA's strong community engagement capacity brings people and organizations together to learn about and address healthcare access issues:

- The *2019 Kids Convening* filled the room with participants from 16 different organizations.
- The *2018 Senior Forum* drew 280 participants and 45 exhibitors.
- Representatives from 200+ organizations participate on *AHA interest groups*.
- *Quarterly Community Meetings* consistently attract 75-100 participants.

Why Support AHA?

Aurora Health Alliance (AHA) creates space for collaboration amongst the superb healthcare agencies serving our community so Aurora may become not only a city of healthcare stars, but one of healthcare constellations.

By supporting AHA, organizations demonstrate commitment to join the effort to work together across agencies and disciplines, and to create a healthcare landscape that is more successful, understandable, and effective for patients and systems alike.

How to Support AHA

AHA relies on support from the community to cover the costs of our core operations via:

- Annual **affiliations** from local partner organizations.
- **In-kind** contributions of meeting space and/or refreshments.
- **Sponsorship** of events, interest groups, and the e-newsletter.

Sponsor an AHA Event, Interest Group, or Newsletter

Actively support Aurora Health Alliance and our mission to increase access, expand coverage, and build collaboration. See the opportunities for sponsorship or affiliation below. Every bit contributes to AHA's impact. Affiliations are tax-deductible.

Sponsorship of an AHA Interest Group	\$250/mtg \$1000/yr	Often, our interest groups are where beneficial connections are made and where the most progress is seen in improving access to care in Aurora. Partner with us to support an interest group: Access to Specialty Care, Kids Group, Senior Circle, or Social Determinants of Health. Your logo will be on the relevant meeting materials and communications.
Sole Sponsorship of a Quarterly Community Meeting	\$500	These meetings attract 70-100 attendees and are held in various locations around Aurora. Sponsors will have their name/logo on all meeting communications and print materials, access to a display table at the meeting, and time on the agenda to provide a brief overview of your organization or program.
Partial Sponsorship of a Quarterly Community Meeting	\$250	Same benefits as a sole sponsorship, but AHA reserves the right to recruit multiple sponsors at this level.
e-Newsletter Sponsorship	\$150	AHA's monthly e-Newsletter is distributed to over 2,300 members and posted in an archive on our website. Sponsors receive recognition (name/logo) in the e-newsletter and can submit a short (100-word) article about their organization.

Become an AHA Affiliate

AHA Affiliate Support will be recognized through social media, at AHA events, on our website, and in appropriate materials & publications. In addition, these benefits are awarded to Affiliates at various levels:

Benefit	Platinum \$10,000 +	Gold \$5,000 +	Silver \$2,500 +	Bronze \$1,000 +	Precious Metals \$250 +
Logo on AHA website page. Recognition on social media, at AHA events, and in appropriate materials & publications	✓	✓	✓	✓	✓
Organizational snapshot on AHA website and sponsor materials	✓	✓	✓	✓	
Link to your organization's website on the AHA website	✓	✓	✓		
Feature article in AHA's monthly enewsletter	✓	✓			
Your organization may suggest a representative to serve on the AHA Board	✓				



To find out more or to arrange your Affiliate Support for AHA, please contact
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